

Henry Bayuzick

henrybayuzick@gmail.com

Design Manager

(814) 873-1153

EXPERIENCE

Spring Health

Design Manager, 2020 – Present

- Lead a team of Member Experience designers. Responsible for designing, validating, and shipping measurable improvements to Spring's consumer-facing products on web, mobile web, iOS, and Android. Identified key member personas.
- Established UX Research and Product Design tooling and processes.
- Lead a Member Experience rebrand, choosing typography, color, iconography, and imagery, setting the foundation for all product design moving forward.

Flatiron Health

Senior Product Designer, 2017 – 2020

- Trusted with Flatiron's highest priority projects. Collaborated with multiple multidisciplinary teams made up of clinicians, product managers, engineers, and product operations to improve electronic health records, increase patient safety, and decrease the time doctors spend using their computers while seeing patients.
- Lead complete design process from scratch for complex and high risk projects. Identified problems, prioritized, and created user-centered solutions that meet user needs and impact business goals
- Established and communicated design visions to influence product design strategy.
- Created user flows, information architecture diagrams, wireframes, prototypes, and polished user interface mockups.
- Leveraged a broad range of research methods to identify future opportunities and validate design decisions. Used data to inform direction, measure success, and ship solutions that help practices stay financially viable and drive retention of customers.
- Provided a strong voice for design within the organization and helped other designers do the same through design advocacy and mentorship.
- Ensured design consistency, efficiency, and alignment across the design team through design systems and operations. Contributor to React component library.

Etsy

Product Designer, 2014 – 2017

- Collaborated with product, engineering, copywriters, marketing, and research to ship localized improvements to shipping and order management experiences for both sides of Etsy's marketplace across multiple platforms.
- Worked on every step of the product design process, applied product thinking to solve unique problems, created prototypes to validate my direction and influence stakeholders, and shared learnings with the larger design team.
- Developed journey maps, flows, sketches, wireframes, prototypes, and polished interface mockups. Facilitated design sprints, ideation sessions and retrospectives.
- Wrote and pushed production-ready code to implement designs and contributed to Etsy's style guide.
- Onboarded and mentored new designers.

PORTFOLIO WITH CASE STUDIES

henrybayuzick.com

(password: coffee)

QUALIFICATIONS & SKILLS

- Over 9 years of interaction design experience across multiple platforms (enterprise app, web, iOS, and Android)
- Talented in solving difficult and ambiguous problems. Critical thinker, sought-after thought partner.
- Skilled visual designer. Detail oriented with deep understanding of design fundamentals.
- Capable of producing long-term product strategies while executing against roadmaps at high caliber.
- Confident pushing back against senior leaders and providing upwards feedback.
- Effective communicator of complex information, both verbal and written.
- Inclusive and thoughtful of others. :)

TOOLS

- Figma, Sketch, Adobe Creative Suite, pen and paper
- Google Docs, Jira, Trello, Miro
- Principle, InVision, Framer
- HTML, CSS, React, PHP
- Git, Github, GitLab, Phabricator

EDUCATION

Computer Science

University of South Alabama, 2012 - 2015

Computer Science

Kent State University, 2011 - 2012